

FIG.2

111

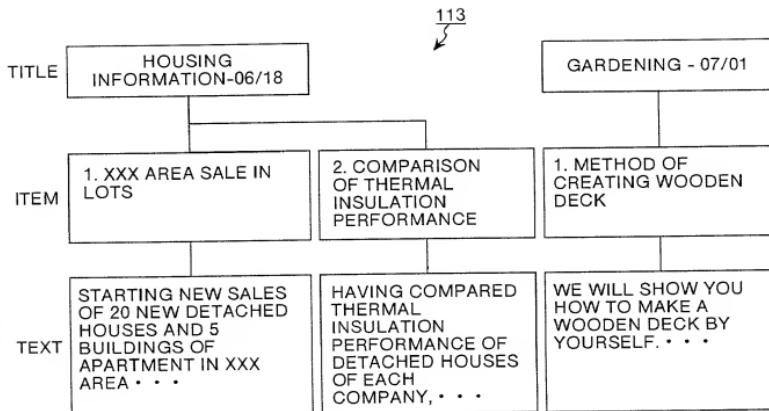
ADVERTISER	FILE NAME	PROVIDING MEDIA	CATEGORY
COMPANY A (HOME MANUFACTURER)	a_cm01.txt	MAIL	HOUSE
	a_cm01.jpg	HOMEPAGE	HOUSE
COMPANY B (LANDSCAPE CONSTRUCTOR)	b_cm01.txt	MAIL	GARDENING, LANDSCAPING, NEW CONSTRUCTION
	b_cm01.jpg	HOMEPAGE	GARDENING, LANDSCAPING, NEW CONSTRUCTION

FIG.3

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USER NAME	MEDIA		DETAILED LEVEL	INFORMATION DESTINATION
	PC	MOBILE		
user_a@xxx.ne.jp	<input type="radio"/>		DETAILED	HP
09011112222@yyy.ne.jp		<input type="radio"/>	SIMPLE	HP
09033334444@yyy.ne.jp		<input type="radio"/>	SIMPLE	MAIL

FIG.4



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FIG.5

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No.	TITLE	ITEM	CATEGORY	RELATED NO.
1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	—
2	HOUSING INFORMATION-06/18	COMPARISON OF THERMAL INSULATION PERFORMANCE	THERMAL INSULATION	—
3	GARDENING-07/01	METHOD OF CREATING WOODEN DECK	WOODEN DECK, GARDENING	—

FIG.6

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USER NAME	No.	TITLE	ITEM	CATEGORY	KEYWORD	UPDATE NECESSARY/ UNNECESSARY
09011112222@yyy.ne.jp	1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	NEW HOUSE FOR SALE	UPDATE NECESSARY
user_a@xxx.ne.jp	1	HOUSING INFORMATION-06/18	XXX AREA SALES IN LOTS	HOUSE	NEWLY BUILT	UPDATE UNNECESSARY
user_a@xxx.ne.jp	3	GARDENING-07/01	METHOD OF CREATING WOODEN DECK	WOODEN DECK, GARDENING	NEWLY BUILT	UPDATE UNNECESSARY

FIG.7

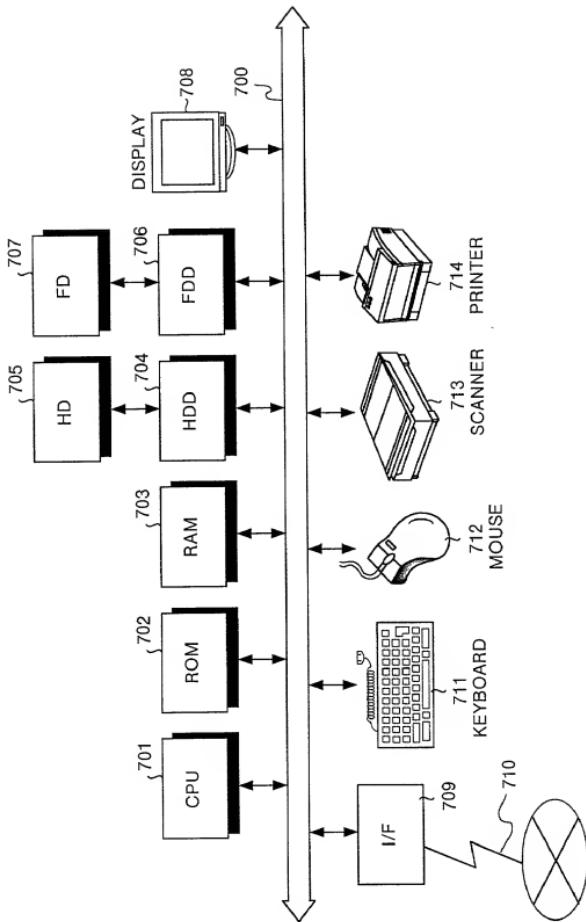
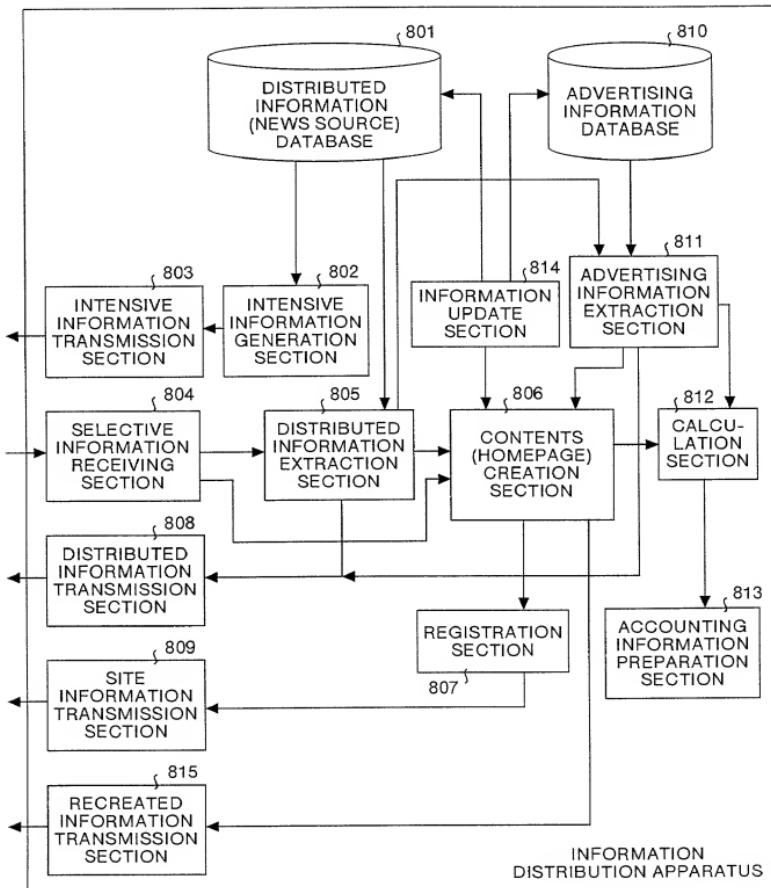


FIG.8

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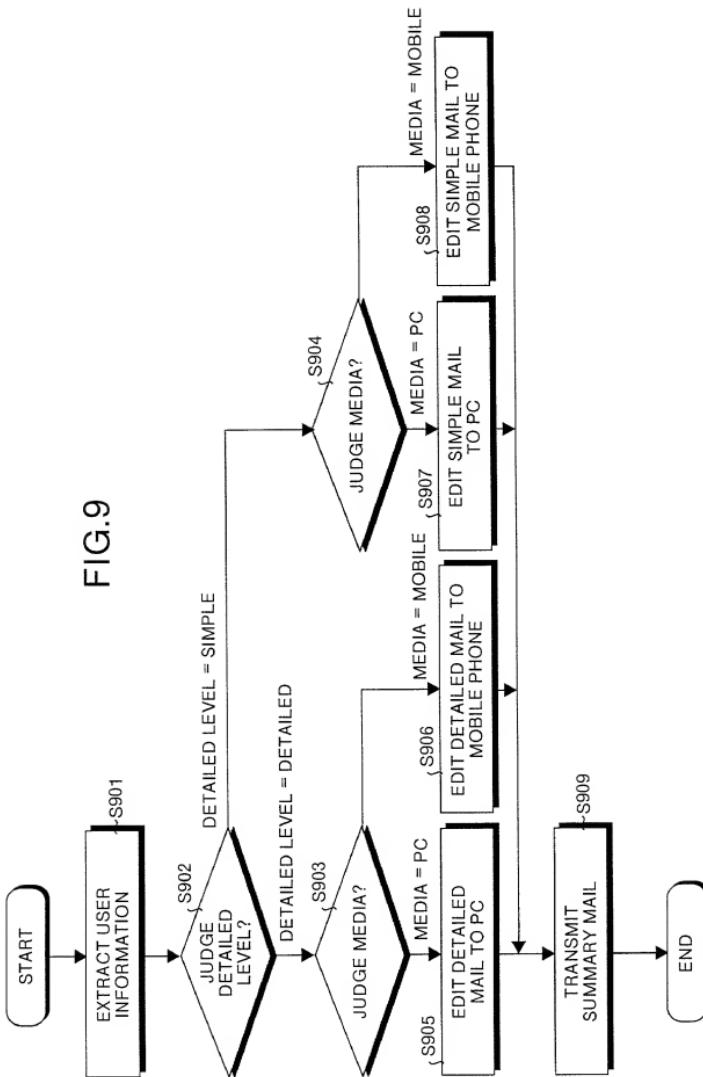


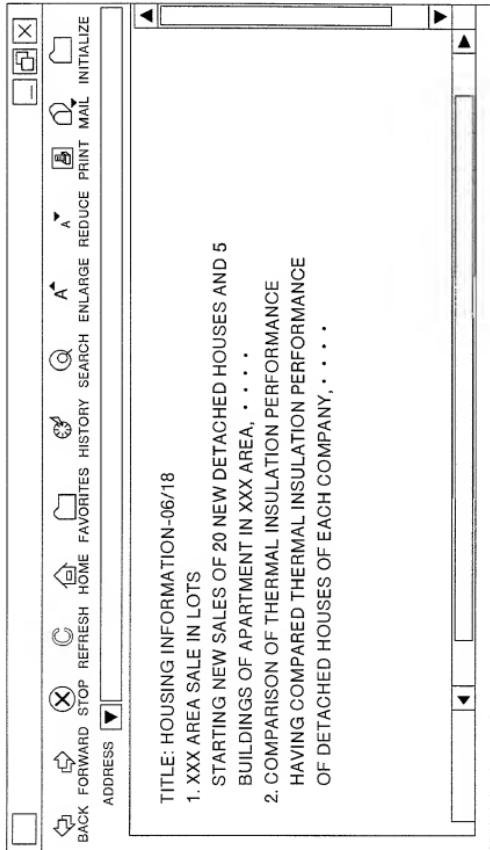
FIG. 101001
↙

FIG.11

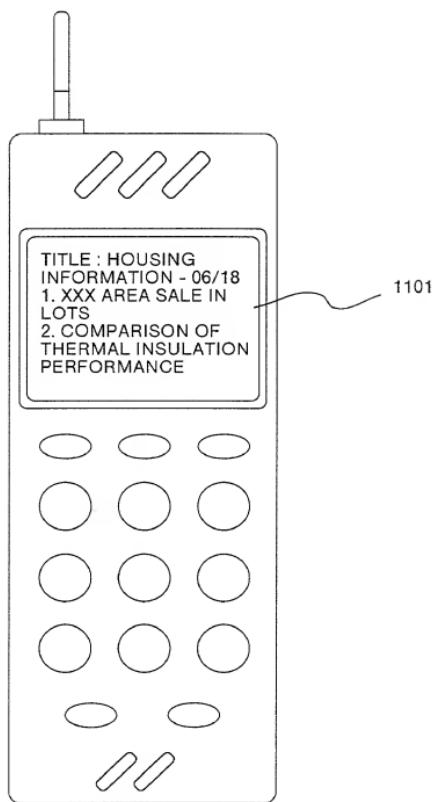


FIG.12

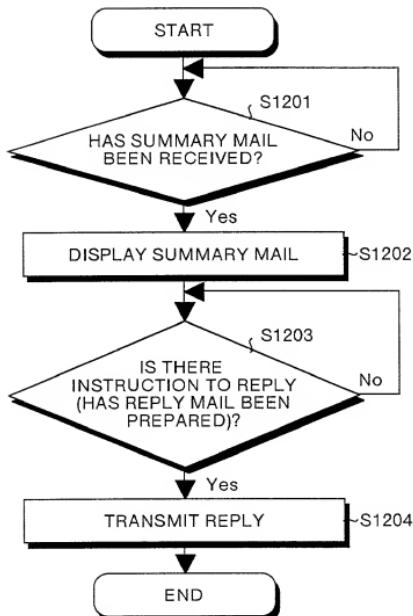


FIG.13

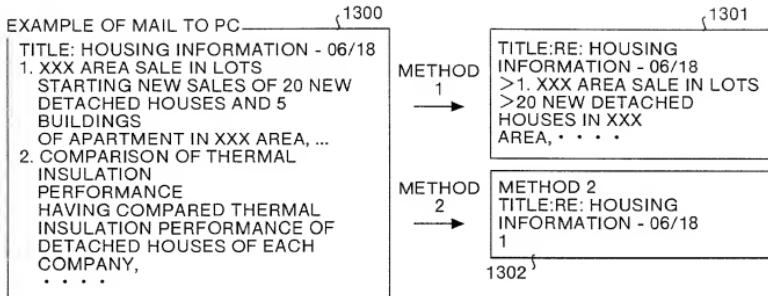


FIG.14

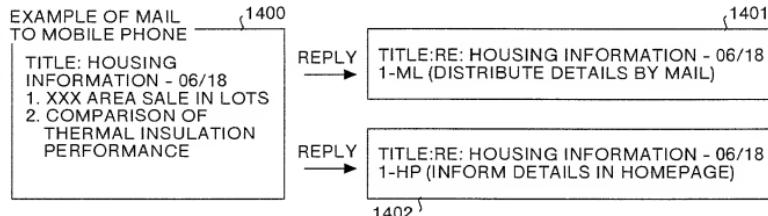


FIG.15

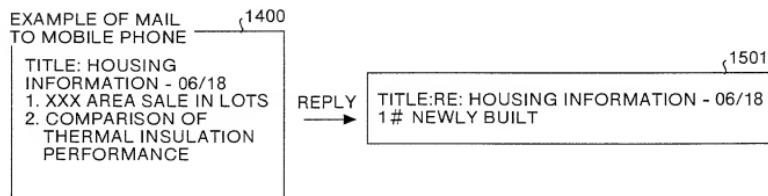


FIG.16

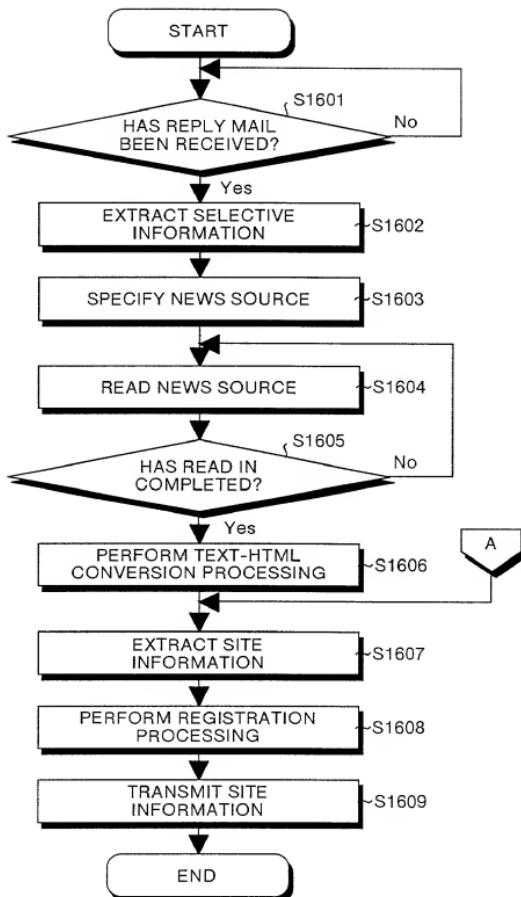


FIG.17

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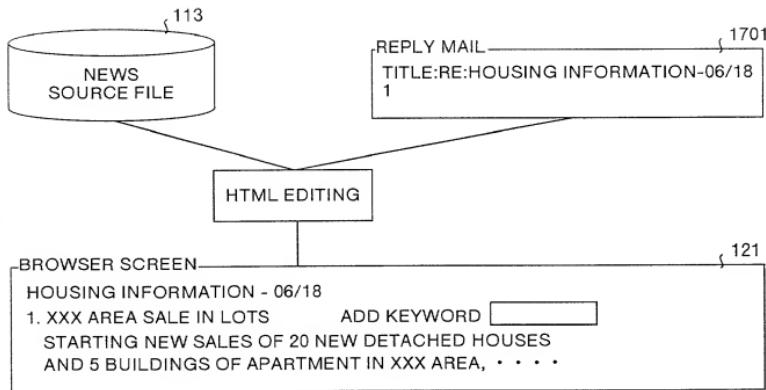


FIG.18

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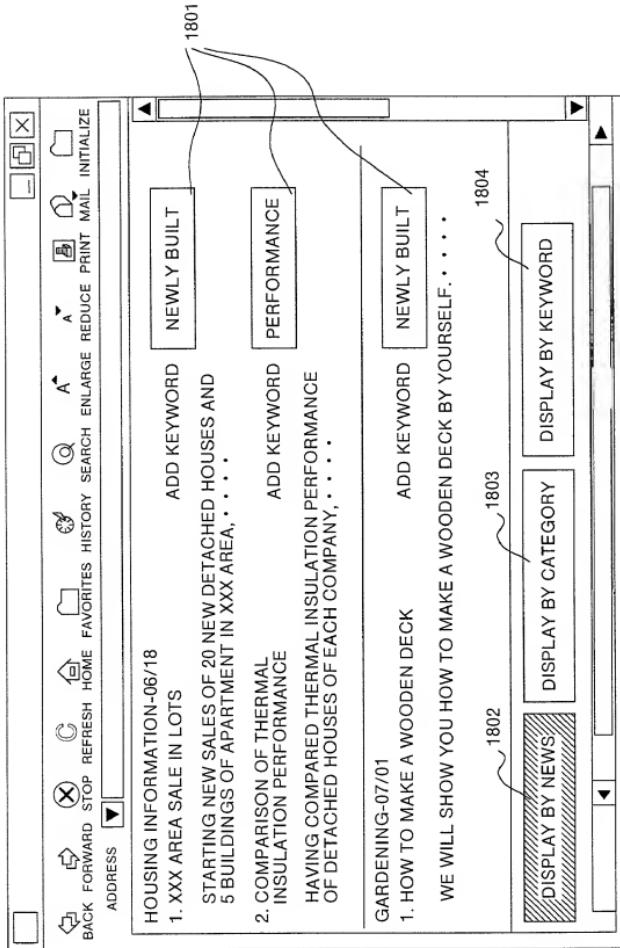


FIG.19

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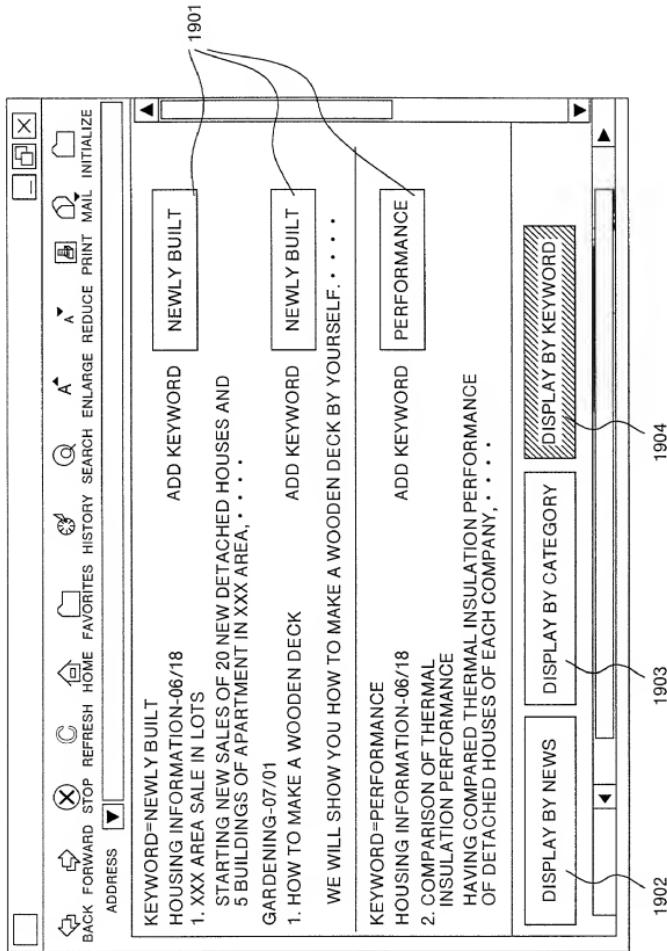


FIG.20

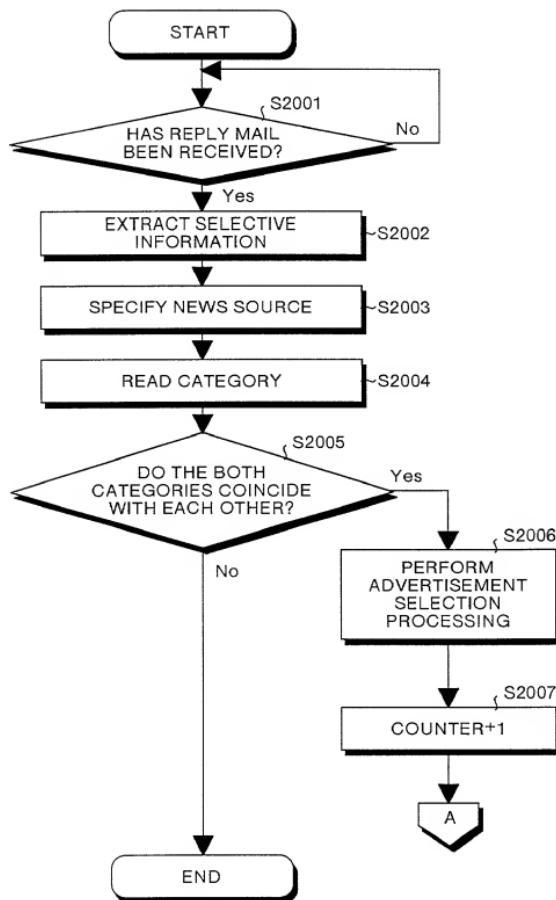


FIG.21

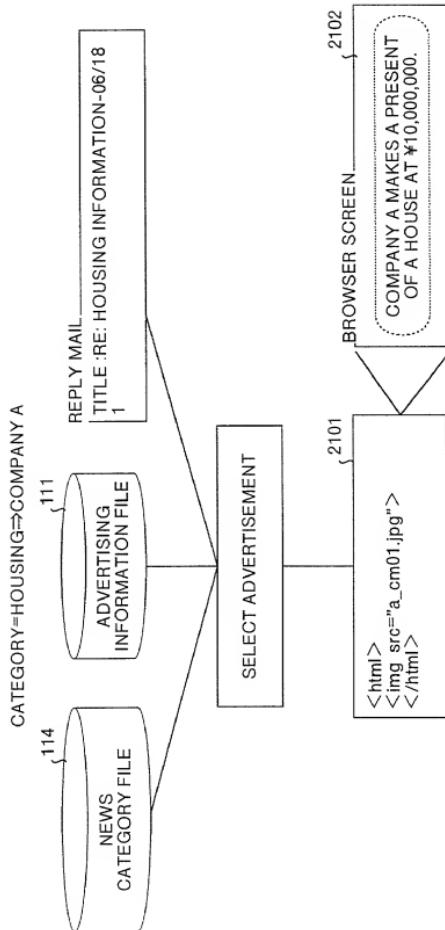


FIG.22

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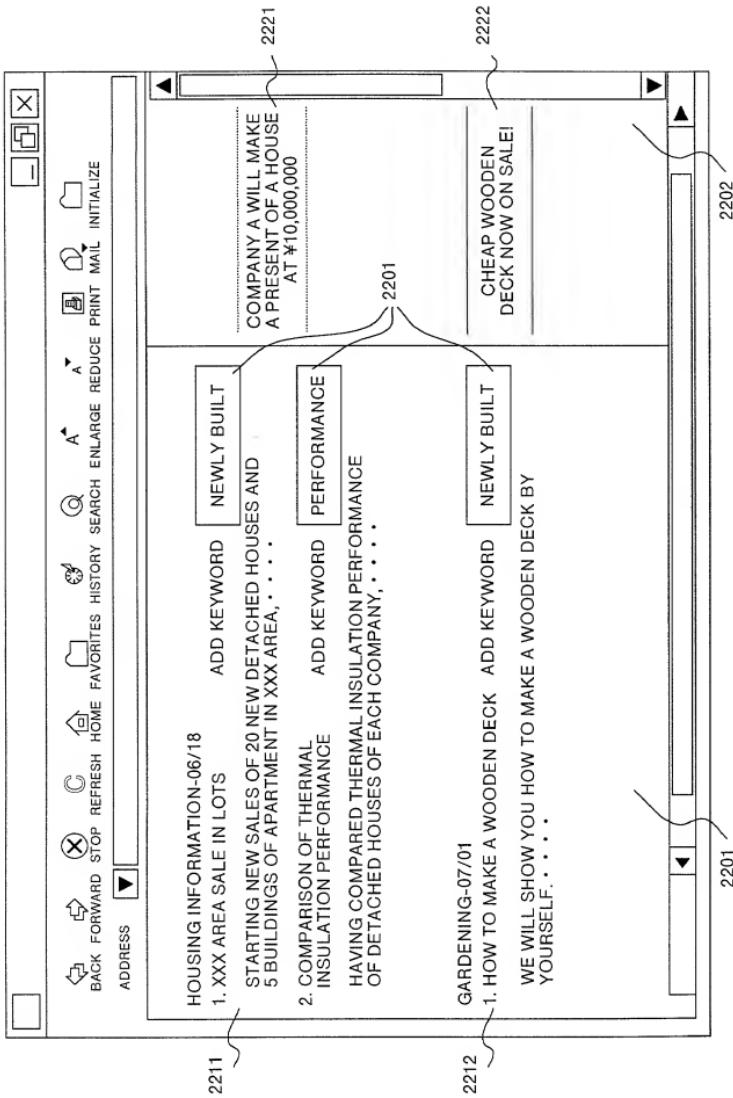


FIG.23

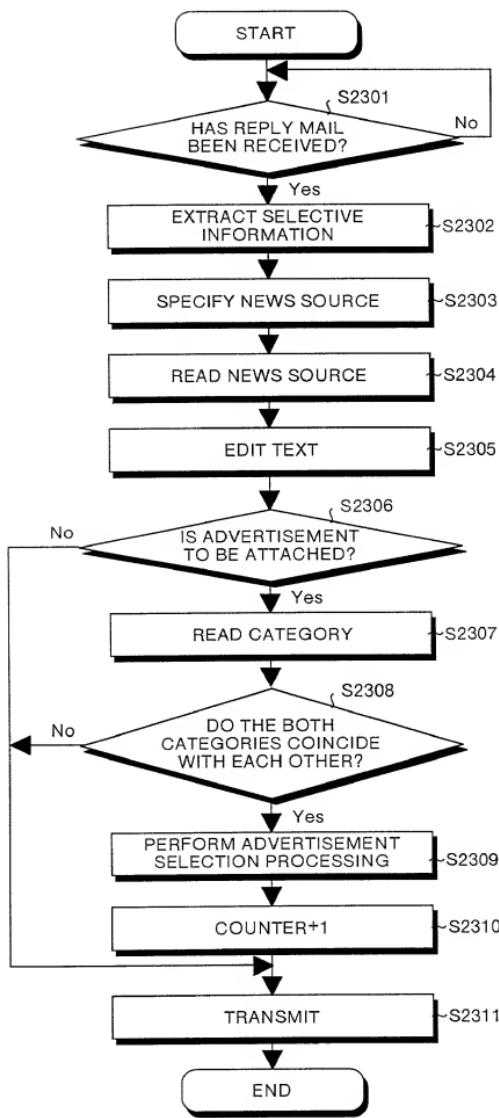


FIG.24

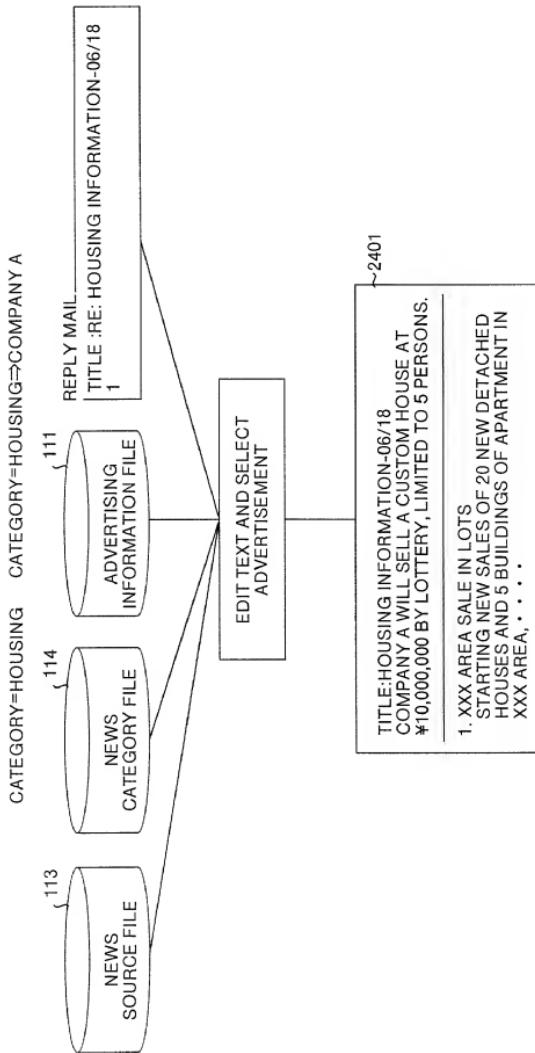


FIG.25

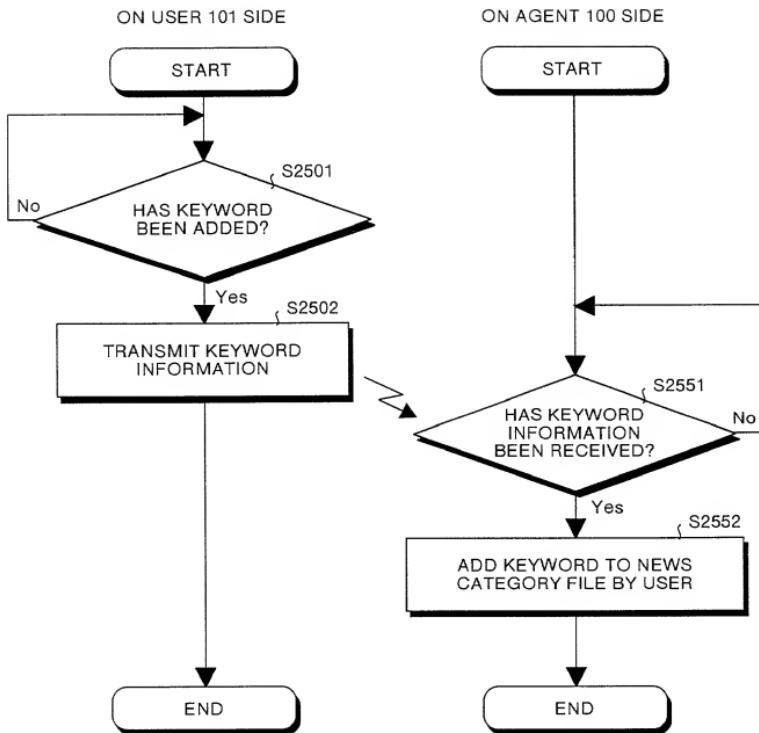


FIG.26

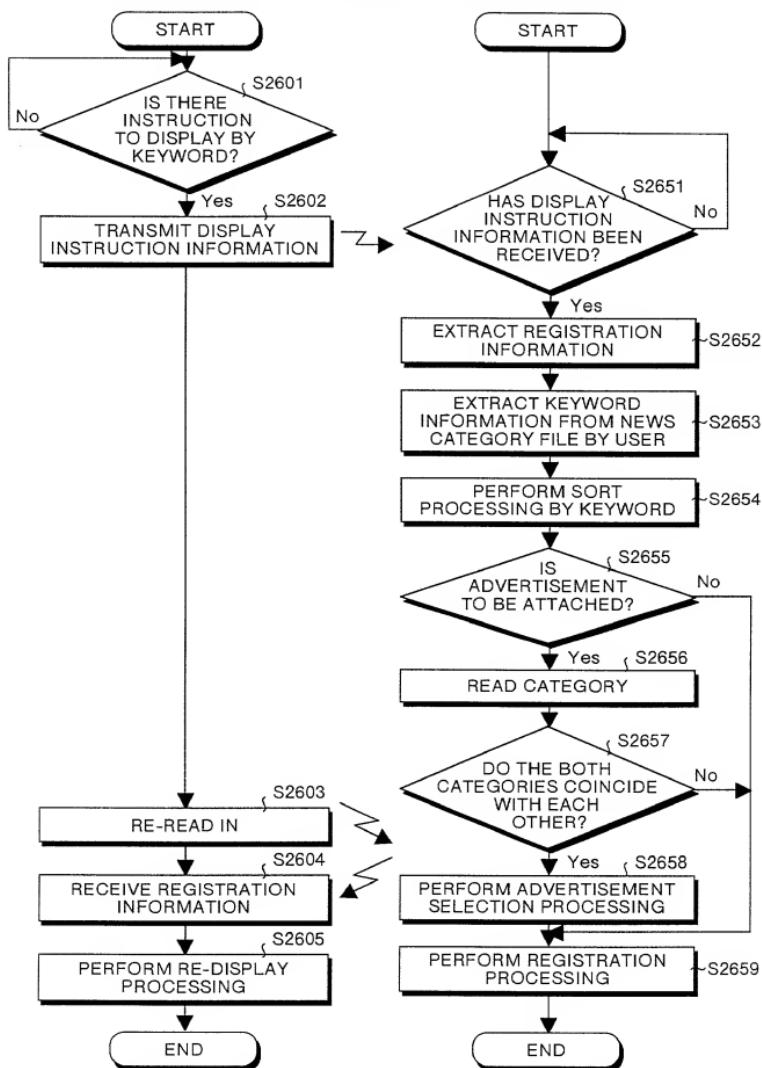


FIG.27

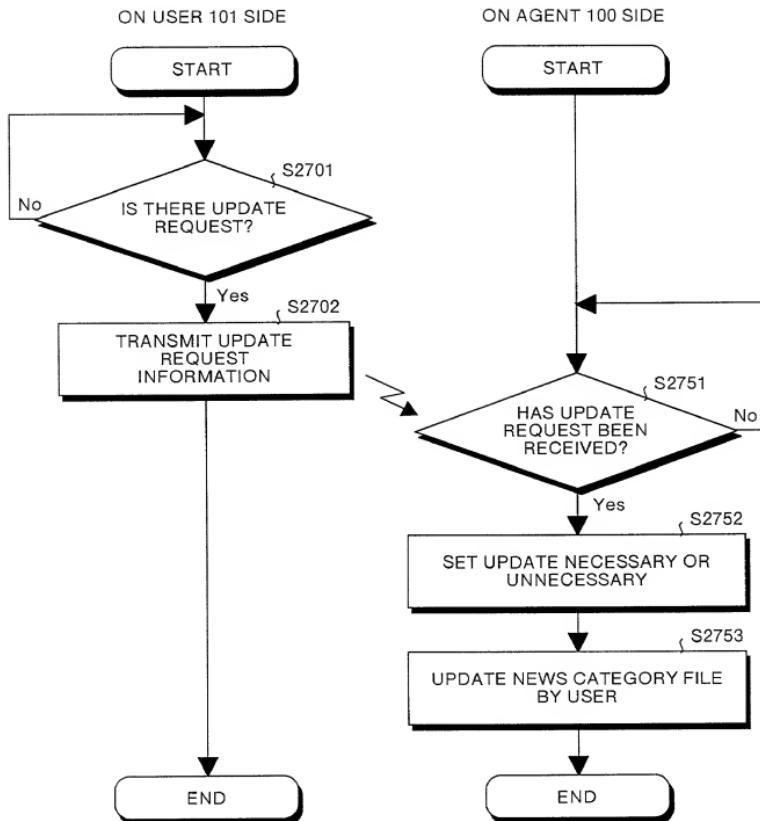
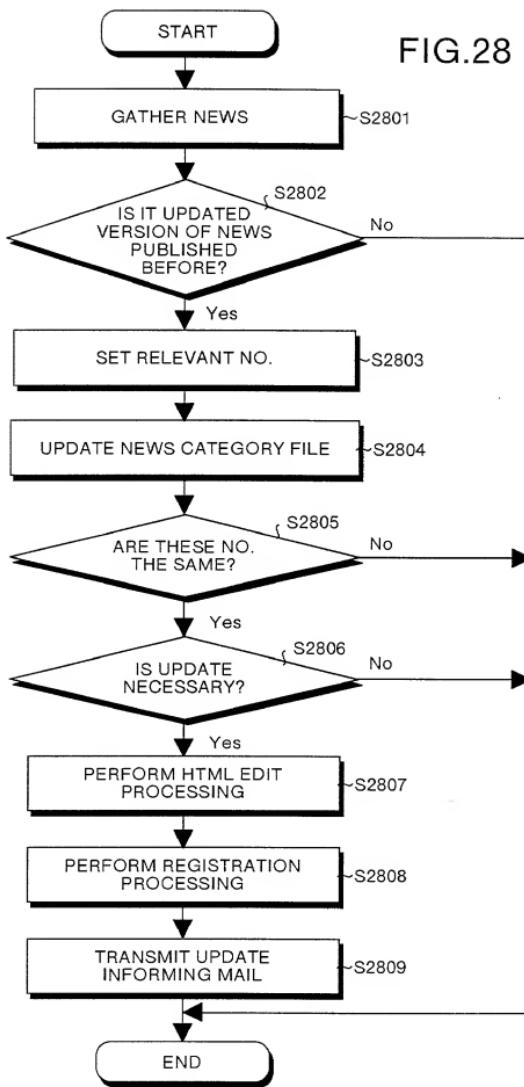


FIG.28



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FIG.29

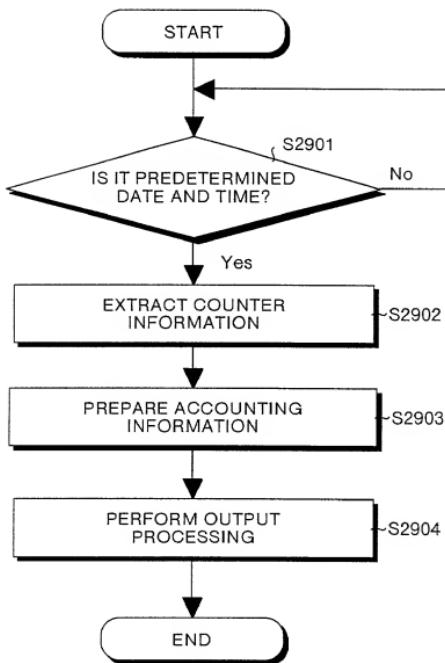


FIG.30

